A promotional image for Call of Duty: Black Ops III. It features a soldier in full combat gear, including a helmet, goggles, and a large backpack, holding a rifle. The soldier has a beard and a tattoo on his forehead. The background is a bright yellow and orange gradient. The text 'CALL OF DUTY' is written in large, bold, white letters, with 'BLACK OPS' in smaller white letters below it. The 'III' logo is visible at the bottom center.

# CALL OF DUTY BLACK OPS

TWITCH ADVERTISING

# Blackout Beta Takeover on Twitch

August 28, 2018



BLACK OPS 4 + TWITCH

# Blackout Beta Takeover

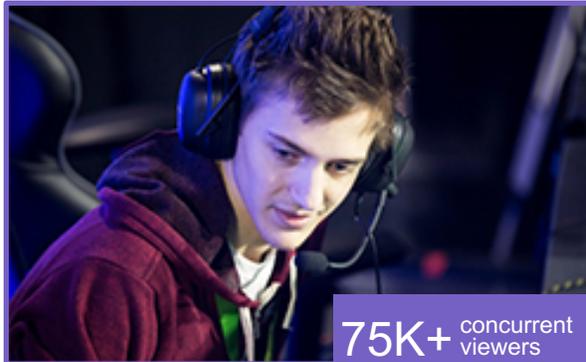
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**Four of Twitch's top FPS and Battle Royale broadcasters take the Blackout Beta by storm, leading squads of supporting broadcasters into battle, and turning the Blackout PC beta into one of the biggest moments ever on Twitch.**

During a **four hour promoted block**, our participating broadcasters will **rotate through the hero slot of Twitch's front page carousel**, ensuring massive visibility for Blackout from a variety of perspectives!

Activating all of these **popular personalities at the same time ensures a "must see" global event on Twitch**, driving colossal awareness and hype for Call of Duty: Black Ops 4, and its brand new Blackout mode.

# RECOMMENDED SQUAD LEADERS



75K+ concurrent viewers

 **Ninja**

 10,806,405

 3.1M

 *Fortnite: Battle Royale*

Not much needs to be said about Ninja. He is the current face of gaming, bringing thousands of viewers in with his utter dominance in Fortnite along with his extremely creative ways of winning.



30-40K concurrent viewers

 **Shroud**

 4,134,089

 726K

 *Variety*

A former Counter-Strike pro for esports team Cloud9, Shroud made his move into streaming and instantly came one of the biggest streamers on Twitch. His forte is shooters, most recently PUBG, but has played a variety of shooter titles in his meteoric rise on Twitch



25K+ concurrent viewers

 **DrDisRespectLIVE**

 2,648,044

 704K

 *PUBG*

DrDisRespect has quickly become one of the most popular streamers, under the guise of a near-future, unstoppable badass. DrDisRespect destroys his enemies online while throwing in clever quips and hilarious commentary along the way.

# RECOMMENDED SQUAD LEADERS



15-20K concurrent viewers

 **NICKMERCs**

 1,394,347

 284K

 *Fortnite: Battle Royale*

One of the most high intensity Fortnite players on Twitch, Nick made a name for himself as the undoubted top console Fortnite player around. He regularly plays in community tournaments and is a ton of fun to watch.



12-15K concurrent viewers

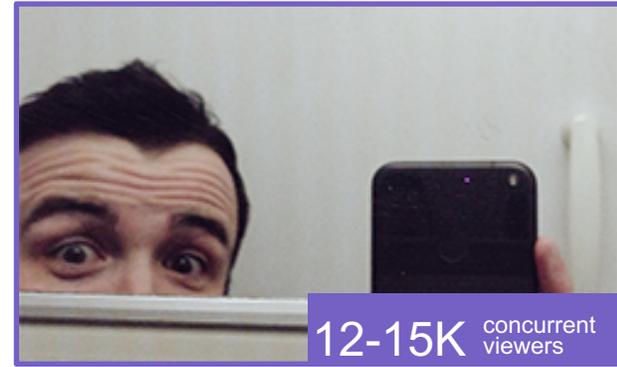
 **TimTheTatman**

 1,434,796

 320K

 *Fortnite: Battle Royale*

Tim loves sharing every moment of gameplay with his fans in the "Tatman Army," and streams competitive games almost every day of the week. He has made another leap in viewership through his recent Fortnite antics



12-15K concurrent viewers

 **DrLupo**

 2,295,346

 620K

 *Fortnite: Battle Royale*

Dr. Lupo is a full time streamer supporting his wife and son by shredding his enemies in FPS and Battle Royale games. Most recently, he has built an empire with his Fortnite skills teaming up with the best players from around the country.

# RECOMMENDED SUPPORTING MEMBERS



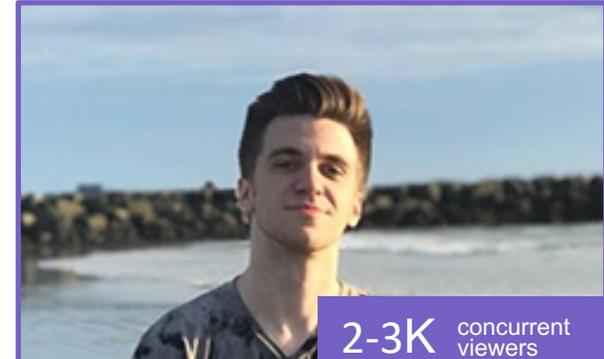
1-2K concurrent viewers



1-2K concurrent viewers



4-6K concurrent viewers



2-3K concurrent viewers

Actionjaxon

Just9n

JoshOG

Chad

57,201

11.5K

232,571

50.7K

1,454,965

328K

314,996

39.8K

*Fortnite: Battle Royale*

*Variety*

*Variety*

*Variety*

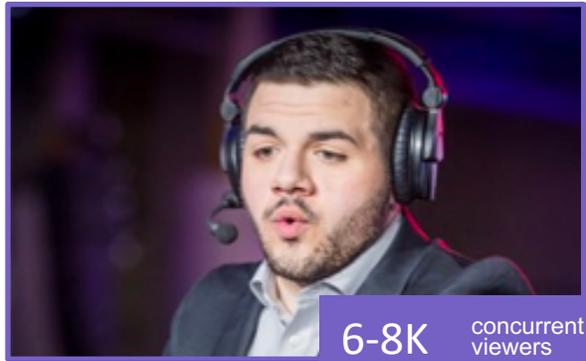
A New York native and personal friend of TimTheTatMan, Actionjaxon has been a variety streamer for years. He is constantly putting out positive vibes and sharing stories with his community all while having fun with his fellow streamers.

Just9n or Justin Ortiz, used to play professional Counter-Strike up until early 2016. He has recently explored the ranks of PUBG alongside his friend and teammate Shroud and has since become a full time streamer.

A former paramedic, Josh recently became a full time broadcaster on Twitch and is one of the fastest growing content creators on the site. A former pro Counter Strike player, his audience tunes in to watch high level play with a low-key, friendly attitude.

Chad is known for his PUBG play teaming up with behemoths on Twitch such as Shroud and DrDisrespect, but he made his name on Twitch playing Rocket League and looked good doing it. He is into the latest trends and fashion and even gave away a pair of Yeezy's on stream.

# RECOMMENDED SUPPORTING MEMBERS



 **CourageJD**

 682,616  319K

 *Fortnite: Battle Royale*

Courage AKA Jack has been in the gaming scene for over a decade. Originally a professional Call of Duty player, he now focuses on Fortnite, shoutcasting their Summer Skirmish series as well as streaming gameplay every day, often times with random partners.



 **SypherPK**

 1,310,399  184K

 *Fortnite: Battle Royale*

Formerly a variety caster, Sypher found his calling in Fortnite and has quickly become one of the best players in the game. He is currently ranked second in the world in total wins with a win rate of over 30%. Needless to say, people flock to his streams to watch the magic unfold.



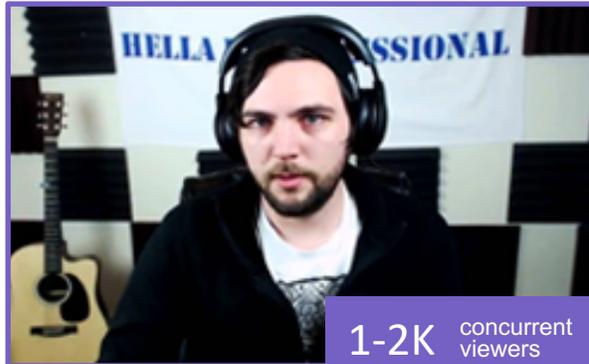
 **Nadeshot**

 923,895  2.4M

 *Variety*

Former pro Call of Duty legend, esports team owner, streamer, Matt aka Nadeshot is a force in the gaming world. He is one of the most well known names in the FPS competitive scene and helped bring competitive console gaming to where it is today.

# RECOMMENDED SUPPORTING MEMBERS



1-2K concurrent viewers

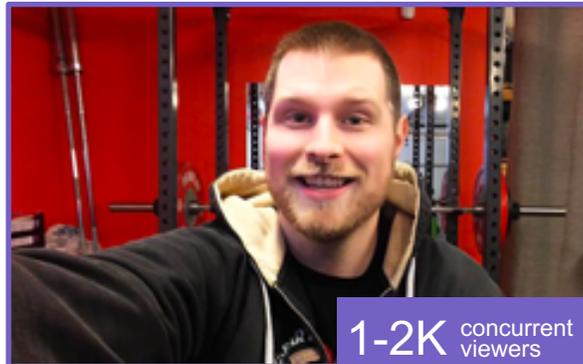
 **RealKraftyy**

 530,845

 73.9K

 *Fortnite: Battle Royale*

A former Destiny 2 Pro, RealKraftyy recently joined the ranks of the famed esports team Team SoloMid as a full time streamer. He has quickly become one of the most skilled Fortnite players on Twitch.



1-2K concurrent viewers

 **Halifax**

 100,802

 8.4K

 *PUBG*

Halifax is a professional PUBG player reigning from Canada and a trusty teammate of the one and only Dr. Disrespect. He constantly offers high level gameplay to his fans both casually and during competitions with TSM.



1-2K concurrent viewers

 **Vsnz**

 122,068

 7.2K

 *PUBG*

A former pro of Counter Strike, Vsnz quickly became a fulltime streamer after rapid growth revisiting his old pastime of Counter Strike on Twitch. Now he plays PUBG for TSM alongside of Halifax professionally.

# Thank You!

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